

Kelsey Creveling

Kelsey Creveling has 12+ years in management consulting, with a focus on project, process and change management, development and management of high-performing teams, and large-scale organizational transformation across the Healthcare and Oil & Gas industries, serving as a Principal Director of Industry Innovation within the Health and Public Services organization for Accenture Health before launching her own ventures in 2016. Ms. Creveling owns and operates KelsC. Consulting – a consultancy focused on the continued improvement of both professional service firms and the development and growth of individuals – where she regularly provides executive consulting advisory support to healthcare focused organizations. Under the KelsC. Consulting collection of ventures she launched The Consultant's Closet – a website focused on providing wardrobe guidance and attire inspiration for the professional's lifestyle. In addition, Ms. Creveling co-founded Säfik Advrs in 2018 – a tech startup focused consulting firm focused on supporting new venture sustainable growth. She also serves as an investor and advisor to various healthtech startups.

After graduating Magna Cum Laude in two years from Texas A&M University's Mays School of Business where she majored in Business Management, Ms. Creveling joined Epic Systems Corporation (the Electronic Medical Record software vendor based in Madison, WI) where she spent several years as a Project Manager / Implementation Consultant. While at Epic she worked with several healthcare systems to implement Epic's professional revenue cycle application. She has extensive experience dealing with organizational change management, implementation project management, revenue cycle management, improvement, and best practices. During this time, Ms. Creveling also worked with Epic clients to develop strategies and processes for extending Epic software to community affiliate practices and hospitals – a program known as Community Connect – serving as a member of the Epic Community Connect Leadership team and as the first Epic Community Connect Communications Manager.

Ms. Creveling then joined Alvarez & Marsal Business Consulting in Houston, TX where she worked first as a Consultant and later that year after a promotion as a Manager to support the vendor selection and project management of an Enterprise Resource Planning (ERP) implementation for an offshore drilling contractor. During this time, she also created her own company KelsC. focused on the career growth of individuals.

After a year immersed in Oil & Gas IT consulting, Ms. Creveling returned to the healthcare industry where she joined Sagacious Consultants – now part of Accenture. While with Sagacious, Ms. Creveling served as a part of the leadership team, and worked to develop client relationships, drive business development, and provide clients with strategic leadership and support across multiple disciplines. She created the Sagacious Connect service line and worked with healthcare systems across the country to assess their current state and develop recommendations for improvement. She also formulated a new relationship-based sales approach which led to the creation of a new client relations team.

In addition, Ms. Creveling worked to transition the focus of Sagacious from that of a Staff Augmentation firm of ~80 employees, to that of a full-scale business management consultancy with over 300 employees and diverse strategic services. This organizational transformation ultimately attracted the attention of Accenture and resulted in the acquisition of Sagacious.

It is the success of Sagacious' organizational change, mixed with Ms. Creveling's background in helping individuals improve their careers and consulting capabilities that spurred the formation of KelsC. Consulting. Säfik Advrs was a new venture formed with the former founder of Sagacious to tackle a new market with similar principles, after several successful client engagements it was closed at the end of 2020 to allow focus on other ventures and priorities.

Ms. Creveling is a native Texan, who has spent time living in Madison, WI, Houston, TX, and Cincinnati, OH, and currently calls Park City, UT home. She loves singing, learning the piano, downhill skiing, and her black lab River, and holds her Project Management Professional (PMP) certification as well as her private pilot's license.